NEW HAMPSHIRE STATE LIQUOR COMMISSION NOVEMBER 10, 2004, 9:00 A.M.

AGENDA

I. FINANCIAL & ADMINISTRATIVE REPORTS

- 1. Financial Reports
 - A. Weekly, Y-T-D Sales Reports
 - B. Budget/Administrative Reports
- 2. <u>IT Report</u>
- 3. Human Resources Report

II. MARKETING & SALES REPORTS

- 1. <u>Store Operations</u>
- 2. <u>Purchasing Report</u>
- 3. <u>Merchandising Report</u>
- A. SPIRITS:
 - 1) Product Demo (Forty Creek Barrel Select Canadian Whiskey)
 - 2) Special Offers for January 2005 (49 unmatched United Bevs.)
- B. WINES:
 - 1) New Wine Product Listings (6 items M.S. Walker, Inc.)
 - 2) Special Offers for January 2005:
 - a. 22 items Pine State Trading Company
 - b. 24 items Pine State Trading Co./E & J Gallo Winery
 - c. 53 items Executive Wine & Spirits
 - d. 117 items Martignetti Companies of N.H.
 - 3) Perrier Jouet Grand Brut Gift Pallet Purchase
 - 4) Close Outs (5 items R.P. Imports)
 - 5) Recommended Wine Specialty Products (1 item)
 - Recommended Allocated Wines for Distribution to Selected Stores (44 items)
 - 7) "R" Wines for Allocation to Licensees Selected by the Broker (1 item)
 - 8) Primary Source Submissions (6 items imported)

III. ENFORCEMENT & LICENSING REPORT

IV. CHAIRMAN'S REPORT & LATE ITEMS

- 1. Bailment Requests
- 2. Coupon Approvals
- 3. Late Items/Other

D. Hartford